

<div> <div style="text-align: left; padding-left: 30px;"></div> <div style="text-align: left; padding-left: 30px;"> <div>International Business Management</div> </div> <div style="text-align: left; padding-left: 30px;"> <div style="text-indent: -18pt;">1. Define go-to-market strategy by country </div> </div> <div style="text-align: left; padding-left: 30px;"> <div style="text-indent: -18pt;">2. Pricing and forecasting models to be adapted for new business streams</div> </div> <div style="text-align: left; padding-left: 30px;"> <div style="text-indent: -18pt;">3. Determine turn-around plans for underperforming businesses</div> </div> <div style="text-align: left; padding-left: 30px;"> <div> </div> </div> <div style="text-align: left; padding-left: 30px;"> <div>Product Roadmap Management </div> </div> <div style="text-align: left; padding-left: 30px;"> <div style="text-indent: -18pt;">1. Market research models to adapt to evaluate new product concept viability</div> </div> <div style="text-align: left; padding-left: 30px;"> <div style="text-indent: -18pt;">2. Product roadmap strategy processes to ensure on-time delivery</div> </div> <div style="text-align: left; padding-left: 30px;"> <div style="text-indent: -18pt;">3. Product Life Cycle management processes from design to first customer shipments</div> </div> <div style="text-align: left; padding-left: 30px;"> <div style="text-indent: -18pt;">4. Return On Investment analysis tools to aid <i>Go/No-Go</i> decision-making on product launches</div> </div> <div style="text-align: left; padding-left: 30px;"> <div> </div> </div> <div style="text-align: left; padding-left: 30px;"> <div>Brand Strategy</div> </div> <div style="text-align: left; padding-left: 30px;"> <div style="text-indent: -18pt;">1. Brand strength assessment </div> </div> <div style="text-align: left; padding-left: 30px;"> <div style="text-indent: -18pt;">2. Brand strategy definition processes to develop powerful branded products</div> </div> <div style="text-align: left; padding-left: 30px;"> <div style="text-indent: -18pt;">3. Brand performance measurement tools to help maintain progress in brand development</div> </div> <div style="text-align: left; padding-left: 30px;"> <div style="text-indent: -18pt;">4. Definition and management of effective alliances and sponsorships</div> </div> <div style="text-align: left; padding-left: 30px;"> <div> </div> </div> <div style="text-align: left; padding-left: 30px;"> <div>Communications</div>

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